

Welcome to the future of energy! We are CleanSky Energy, a retail electricity provider guided by a single purpose: to bring clean energy to all at an affordable, honest rate. From our casual work environment, entrepreneurial spirit and growing team – come see what life at CleanSky is like!

**Job Summary:**

The position will manage and carry out a diverse range of assignments, projects, and activities to enable positive brand experience for CleanSky Energy across Texas and deregulated markets in the NorthEast.

As a Marketing Associate, you'll will support a broad range of digital, print, and advertising initiatives spanning acquisition and retention - making it an ideal role for someone who is looking to develop skills across the marketing funnel.

**Example Responsibilities (multiple positions available – responsibilities will be split based on skills/experience of chosen candidates):**

- Digital Marketing: PPC, display, SEO, programmatic experience,
- Social Media: Aligning on calendar, managing creative development, monitoring engagement and optimizing as we go.
- Grassroots: Representing our brand in the community and sharing what makes CleanSky great!
- Email and SMS: Setup, management, and optimization of customer and prospect communications.
- Print: From Direct Mail to Print Ads, Sales Collateral and Branded Merch
- Develop, prepare, and present management performance reporting for key weekly/monthly performance discussions
- Develops documents or presentations on key projects, processes, and issues as appropriate to keep management informed and drive decision-making.

**Skills and Attitudes:**

- Must know how to dream big, get things done, and have fun
- Experienced data-based thinker, creative, positive, energetic and have a strong work ethic
- Values 1) Personal Accountability, 2) Lead with Integrity, 3) Driven by Excellence, 4) Embrace Positivity, 5) Commitment to Mastering Our Craft, 6) Team Strength
- Excellent planning and organizational skills - are you detailed and organized?
- Excellent verbal and written communication skills
- Strong understanding of Microsoft PowerPoint, Word, and Excel
- Highly flexible individual willing to take on both strategic and tactical projects and has a proven commitment to delivering projects on time.

**Working Conditions:**

- Open office environment.
- Minimal Travel required

**Minimum Requirements:**

- 3+ years work experience in energy markets, marketing and/or customer experience
- Working knowledge of deregulated power markets in U.S. states
- Bachelor's degree from an accredited college or university required

**Preferred Qualifications:**

- Experience using reporting dashboards (Power BI, Spotfire, Tableau), Adobe Creative Suite, Marketo, and/or Google Analytics